

**PRESS RELEASE  
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## **Sheer Wireless Performance and Style with Microsoft's New Mice**

*First wireless SideWinder X8 mouse features Microsoft BlueTrack Technology and the bestselling Arc mouse goes dazzling white in an exclusive deal for Mac users.*

**Kuala Lumpur, February 17, 2009** – Consumers in Malaysia will soon be able to enjoy sheer wireless performance and style with two new Microsoft Hardware products being made available at retail this quarter. The SideWinder X8 mouse is Microsoft's most advanced gaming mouse ever, built for performance using Microsoft's latest tracking technology. The bestselling Arc mouse is now being released in a special white edition and available in a value-packed bundle with Office For Mac 2008.

### **SideWinder X8 combines the best of mouse technologies in one sleek package**

First announced in September 2008, the SideWinder X8 mouse is set to satiate the needs of gamers everywhere when it launches in end February 2009.

The X8 is a top performer thanks to Microsoft's new, proprietary BlueTrack Technology that gives this mouse the best frame rate, speed and acceleration on the market and a tracking range from 250 to 4,000 dots per inch (dpi). BlueTrack is also superior to laser and optical tracking technologies, allowing a mouse to be used confidently on virtually any surface except glass and mirrors.

The X8 offers wireless freedom with wired performance using a 2.4GHz wireless connection that is built for lag-free play. The latest SideWinder mouse also features an innovative play-and-charge system to ensure a nonstop gaming experience — up to 30 hours of active gaming on a single charge — with no need to stop the game to change batteries.

It also offers custom tuning at several levels, including the ability to program seven buttons, change sensitivity on the fly, record macros while playing a game and three sets of custom Teflon feet for the needs of different gaming styles.

"When conducting their research, our Microsoft Hardware team found room for improving on the wireless experience for gamers, especially as it related to perceived delay or lag time of response. The SideWinder X8 Mouse will put those wireless gaming mouse fears to rest," said Katherine Teu, regional marketing manager for Microsoft Hardware in South-East Asia.

"This mouse has been designed to perform to the highest gaming standards — with near-zero latency, uninterrupted gameplay and the world's most advanced tracking with BlueTrack Technology."

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### **Arc Mouse, now in dazzling white**

In late 2008, Microsoft Corp raised the style stakes with the launch of a revolutionary crescent-moon-shaped mouse designed to be just as fashionable as it is functional — the Arc mouse. With its unique foldable design, Arc reduces by almost half for portability when it is snapped shut, but provides complete comfort when opened to its full size.

Its micro transceiver quickly snaps into the bottom of the mouse using a magnet, and is so small it sticks out less than 1 centimeter while plugged in — there is no need to remove it from a laptop while traveling.

The black and red editions of the Arc Mouse have become an instant hit with press and consumers alike. The Arc also picked up the Editor’s Choice award from PC Magazine in October 2008. PC Magazine reported: “Overall, the Microsoft Arc Mouse is a high-quality, elegant, and innovative product, and it jumps to the head of the pack of travel mice. It's big enough to be used on a desktop but folds smaller than most notebook mice. The Arc Mouse's portability, sharp precision, and comfortable ergonomics earn it our Editors' Choice.”

Now, consumers can look forward to a new white edition of the Arc Mouse, coming in February 2009 in a bundle distributed by ECS ASTAR Sdn Bhd with Office For Mac, Home and Student Edition.

### **Pricing and Availability**

The SideWinder X8 Mouse will be widely available from 23 February 2009 for an estimated retail price of RM299. The white Arc mouse will be available in an Office For Mac 2008 Home and Student edition bundle from ECS ASTAR Sdn Bhd for RM599. The red and black editions of the Arc Mouse are now available at RM199.

The SideWinder X8 mouse and Arc mouse will be backed by a worldwide three-year limited hardware warranty from Microsoft Corp. More information about this and other Microsoft Hardware products can be found at <http://www.microsoft.com/hardware>. For more information about Office For Mac 2008, please visit <http://microsoft.com/mac/>

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**About Microsoft Hardware**

For more than 25 years, the Hardware Group has employed innovative engineering, cutting-edge industrial design and extensive usability testing to create products of exceptional quality and durability that enhance the software experience and strengthen the connection between consumers and their PC. Microsoft Hardware leads the industry in ergonomic engineering, industrial design and hardware/software compatibility, offering consumers an easier, more convenient and more enjoyable computing experience. Microsoft IntelliMouse Explorer, which launched in 1999, earned a place on PCWorld.com's December 2005 list of "The 50 Greatest Gadgets of the Past 50 Years" as the first mainstream optical mouse that "brought gunk-free pointing devices" to a broad consumer base. More information about the Hardware Group is available at <http://www.mshardwareguide.com>.

**About Microsoft**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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